

FACT SHEET NEW SAP MOBILITY APPS

A NEW EVOLUTION IN SAP MOBILITY

WHAT'S "NEW MOBILITY APPS"

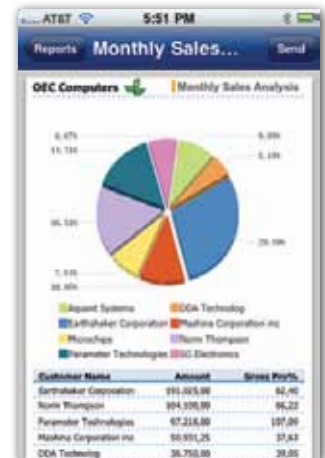
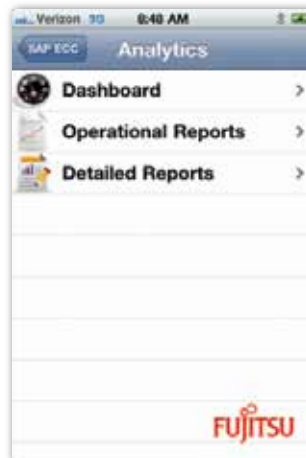
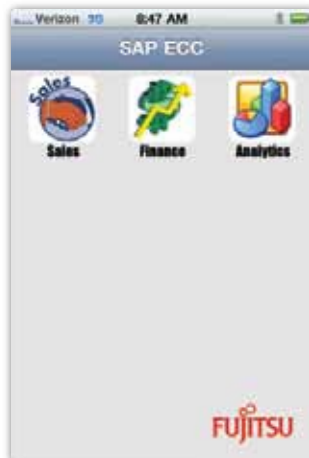
Fujitsu is continuing the heritage of providing mobility to the workforce by introducing Mobile Apps for SAP®. Fujitsu has been an industry leader in mobile computer technologies for years. Our "New Mobility Apps" offering is an evolution, building on our substantial experience, resources and heritage. With "New Mobility Apps", Fujitsu leverages its considerable expertise in SAP and compliments it with our cloud strategy, leading edge technology and expertise. The evolution from laptops, to tablets and slates to sophisticated mobile devices (PDA's) such as the iPhone® and BlackBerry® is now complete. Information and technology have always been core business drivers. Fujitsu has the ability to merge and integrate these 2 critical factors and provide real time information and interaction creating the competitive advantage for your business.

WHY FUJITSU "NEW MOBILITY APPS"

In a "Mobilized" environment, Fujitsu helps your workforce access key information through our "Mobility" expertise. The real time access to business critical information combined with the ability and capability to act on it translates into immediate action and results.



Today's fast paced business environment requires instant access to core processes and information. This information runs the continuum from Sales, Finance, Supply Chain, Distribution, Logistics, Customers, Marketing, Legal, and Regulatory, and it is influenced by both internal as well as external factors. The information serves as the input into your core processes. Typically the information resides in a data repository waiting for someone to act on it. With "New Mobility Apps" and our expertise, you will be able to access, process and act on the information in real time regardless of where you are.



TECHNICAL OVERVIEW

Sybase® Unwired Platform (SUP) is the Mobile Enterprise Application Platform that enables enterprise developers to simply and quickly develop applications that connect business data to mobile workers on any device. The Unwired Platform addresses the difficult mobile challenge of creating and managing multiple mobile applications that securely connect a variety of heterogeneous back end data sources to major device types. We can connect the SUP to the middleware stack allowing access to Core solutions, i.e. ECC, CRM, and Edge solutions. We offer a Mobile Enterprise Application platform that extends the value of the enterprise to a true mobility paradigm by connecting business processes to mobile workers on any device, at any time.

OFFERING DETAILS

Our initial offerings consist of:

- Mobility Solution Strategy
- Mobility Architecture & Design
- Mobility Landscape
- Mobile Device Management - Afaria®
- Mobile Security - Regulatory and Compliance
- Mobile Sales for CRM
- Mobility Workflow
- Mobile Analysis
- Mobile Alerts

Additionally, we have Sales and Analytics for RIM (BlackBerry), iPad®, iPhone, and Android systems to support our STYLISTIC® Q550 Slate PC.

Services will grow beyond the initial start-up within a customer's work environment as the mobile workforce will creatively require more and more apps for their device. This will generate both core consulting services (gathering and extracting of the core data, processes, etc.), coupled with building out the apps for the mobile devices. We will utilize our off-shore development as the main workforce for producing Mobile Apps in order to maximize economies of scale and to pass along savings to our customers. Development projects are managed with in-country PM's.

ABOUT FUJITSU AMERICA

Fujitsu America, Inc. is a leading ICT solutions provider for organizations in the U.S., Canada and the Caribbean. Fujitsu enables clients to meet their business objectives through integrated offerings including consulting, systems integration, managed services and outsourcing for enterprise applications, data center and field services operations, based on server, software, storage and mobile technologies. Fujitsu provides industry-oriented solutions for manufacturing, retail, healthcare, government, education, financial services and communications sectors

For more information, please visit: <http://solutions.us.fujitsu.com/>.

FUJITSU AMERICA, INC.

1250 East Arques Avenue
Sunnyvale, CA 94085-3470, U.S.A.
Telephone: 800 831 3183

or 408 746 6000
Web: <http://solutions.us.fujitsu.com>
Contact Form:
<http://solutions.us.fujitsu.com/contact>

Fujitsu, the Fujitsu logo and STYLISTIC are trademarks or registered trademarks of Fujitsu Limited in the United States and other countries. SAP and the SAP Global Partner logo are trademarks or registered trademarks of SAP AG in the United States and other countries. BlackBerry is a trademark or registered trademark of Research in Motion, Inc. in the United States and other countries. iPhone and iPad are trademarks or registered trademarks of Apple Inc. in the United States and other countries. Sybase and Afaria are trademarks or registered trademarks of Sybase, Inc. in the United States and other countries. All other trademarks mentioned herein are the property of their respective owners.

Product description data represents Fujitsu design objectives and is provided for comparative purposes; actual results may vary based on a variety of factors. Specifications are subject to change without notice.

Copyright ©2011 Fujitsu America, Inc.
All rights reserved.
FPC58-2952-01 08/11.
FCI_11.1210

