

FACT SHEET

FUJITSU GREEN IT QUICK START

GET SOME QUICK RUNS ON THE BOARD

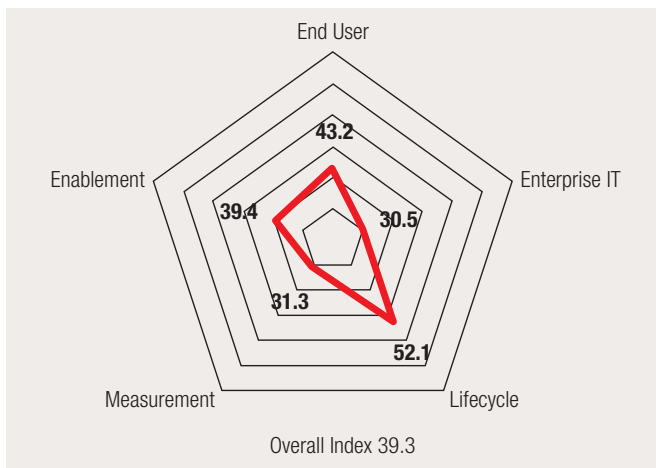
FEATURES

- Quickly analyze your sustainability profile.
- Solicit feedback from executive stakeholders and share results.
- Determine your company's Green IT rating.
- Develop a strategy for improving your Green IT stake.

The Fujitsu Green IT Quick Start diagnostic provides a rapid assessment of your organization's strengths and opportunities to save money and improve your sustainability profile.

Based on a quick (30 minute) online survey and short, focused interviews with management, the Green IT Quick Start produces a current state assessment. Key impact areas are defined graphically and specific opportunities are priority weighted. This provides a visible sustainability push, with tangible opportunities to execute against.

FIGURE 1 GREEN IT READINESS INDEX



Typical stakeholders consulted could be four to six of the following people:

- Chief Information Officer
- Environmental Policy Manager
- Business Systems Manager
- Project Office Manager
- Service Delivery Manager
- Infrastructure Manager
- Desktop Services Manager
- IT Operations Manager
- Data Center Manager

This work can galvanize executive commitment to institutionalize the sustainability theme into strategic planning activities. The Fujitsu Green IT Quick Start diagnostic can prove that IT departments can contribute to corporate goals around environmental sustainability and open up a range of opportunities that go beyond cost savings.

Using the data that we collect from the interviews, we will provide a rating based on the Green IT Readiness Index to determine where your organization is positioned in your implementation of Green IT. It quantifies many aspects of the total Green IT process, allowing the organization to launch into initiatives knowing that progress will be measurable, both against your peers and against your own performance over time.

Fujitsu Green IT Quick Start service aims to rapidly articulate:

- Context - A scoping of the issue
- Understanding - An analysis of what is
- Opportunity - Identification of what should be
- Impetus - Determination of the steps to get there

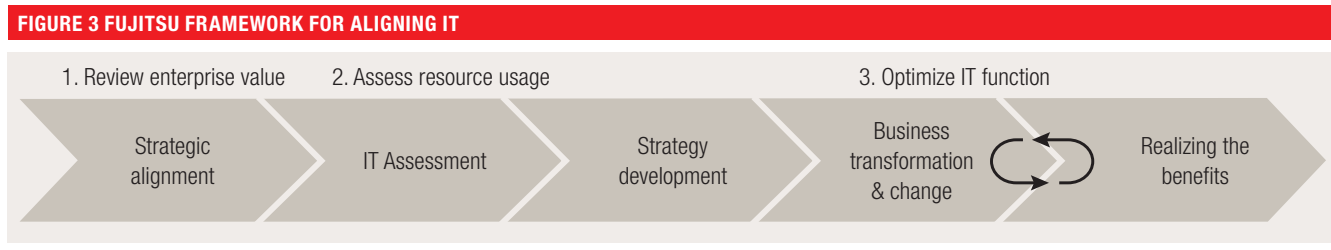
FIGURE 2 KEY INFORMATION	
Duration	2 weeks (first week data collection, second week data analysis)
Data Collection	Online survey, plus 4 to 6 45 to 60 minute interviews
Sponsorship	Active executive sponsorship is required
Resources consultants	Stakeholder access is required for interviews with Fujitsu.
Outcomes	Tangible: A framework and benchmark, with a documented understanding of your current state of Green IT

Based on an online survey and management interviews, specific findings will be documented in a tailored 12 page report. The Green IT Quick Start service (Figure 2) will collect information, analyze, and report in the following areas:

- Enabling the business
- Enterprise and data center efficiencies
- End-user efficiencies
- Measuring and monitoring
- Lifecycle and Procurement.

The Green IT Quick Start is an introductory offering based on the full Fujitsu Green IT service. Figure 3 represents the full Fujitsu framework for helping user organizations enable business sustainability through Green IT.

The Fujitsu Green IT framework aligns your IT and business goals with your sustainability strategies and ensures that real benefits are delivered to your organization.



For further information please contact us at:
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ABOUT FUJITSU AMERICA

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